

# DEMOGRAPHIC COMPARISON

To see if the community you are considering offers a population with the demographic traits you need to support your business, fill out the following form.

Population	Market A	Market B	Market C
Within one mile of your business			
Within five miles of your business			
Within 25 miles of your business			

Predominant Income	Market A	Market B	Market C
Under \$15,000			
\$15,000 - \$25,000			
\$25,000 - \$35,000			
\$35,000 - \$50,000			
\$50,000 +			

Age Market	Market A	Market B	Market C
Preteen			
Teens			
20 - 29			
30 - 39			
40 - 49			
50 - 59			
60 - 69			
70 +			

Density	Market A	Market B	Market C
Homeowners			
Renters			
Urban			